



**RURAL
DEVELOPMENT
ORGANIZATION-RDO**

2023-2024

**ANNUAL
REPORT**



RDO - RURAL DEVELOPMENT ORGANIZATION
102, NAGAPPA ROAD, ARIMALAM – 622 201,
PUDUKKOTTAI – DISTRICT,
TAMILNADU, INDIA.
ANNUAL REPORT – 2023-2024

INTRODUCTION:

“Help the poor, See the God”

In this regard our organization RDO - Rural Development Organization has been initiated by the year of 1999 in Pudukkottai District, Tamilnadu with an ambition of empowering the poor, downtrodden people to attain their basic livelihood rights of social equality, educationally literates, economically self sustained, communally independent and access to all human rights. To ensure this, our organization has been functioning in various developmental programmes for the past 25 years legally with the support of Government bodies, donor agencies, corporate and volunteers.

We are a Registered Non-Government, Non Profit motive, Women headed organization providing **“Voice for the Voice less & Care for uncared”**. We are mainly into the service of **“Identify, Rescue and Rehabilitate the victims”** by enhancing and implementing various developmental activities/ programmes. We are

- ❖ Registered under Indian Trust Act of 1886
- ❖ Registered under the income tax act 1975 under section 12(A) and 80G
- ❖ Registered under the Foreign Contribution Regulation Act of 1975 by the Ministry of Home Affairs, Government of India
- ❖ Registered under Niti Ayog-NGO Darpan under the Ministry of Home affairs, Govt. of India
- ❖ Registered under CSR activities under the Ministry of Corporate Affairs, Govt., of India
- ❖ Affiliated with Tamilnadu Skill Development of Corporation, Government of Tamilnadu.

VISION OF THE ORGANIZATION:

“To ensure a well equipped women & child community as educationally aware, economically empower, politically participative and access to all health, trainings and equal opportunity to employment and income generation for a sustainable livelihood, human rights and social equality for a just fair society without any caste, creed and religious discriminations”.

MISSION OF THE ORGANIZATION:

"To identify the needy vulnerable target people especially children needed care & support and the women to be organize them in to micro level Self Help Groups and train up them access to realize their existing status and the needed sources to became empowered by channelizing the available resources from Government, Non Government, International community and corporate sector's assistance to establish a socially respectable standard of living by their own interest & participation in the poverty, illiteracy and communal discriminations of eradication programmes by acquire effective skill trainings and education as a responsible members of the human society".

GOAL OF OUR ORGANIZATION:

As a dedicated non- profit social welfare organization RDO has been focusing our main commitments towards children, women and the underprivileged. To ensure our **Vision** and **Mission** we have set the goal as,

"To educate and train up the society especially the marginalized, vulnerable children and women and the poorest of poor access to a protected, prevented from abuse and exploitation to bring out them from poverty, social, economical, communal discriminations by their own capabilities and render our services to cater their needs in co-operation and co - ordination with them and the National, State, the International community's assistance to establish a peaceful and pleasurable human society".

BACKGROUND SUMMARY OF RDO:

"Instead to afraid of a big size of banyan tree realize the truth that it has comes and grown from a very small seed"

As such our organization RDO, not a crowned big banyan tree even though it is a growing banyan nursery comes out from an event of a seed. In fact our Managing Trustee of RDO, previously hold as the post of Panchayat President of Samudram Panchayat in Thirumayam Taluk of Pudukkottai district. During her period she had met lot of problems to enhance her duties, responsibilities and even the Panchayatraj leader's rights. The major reasons behind these problems are, she had elected as on independent person i.e, not depending any political parties and next was, she is a women leader and the most important cause was that, she belongs to minority community person. In this kind as a well equipped person she had faced many problems to enact any developmental works for the downtrodden people, women and children and to enhance any kind of the local village's infrastructure development due to the other male, other dominated caste and political party Panchayatraj members interaction, refused co-operation, demanding bribery for putting their every signature to pass any resolution of the developmental schemes etc.,

Hence, she strongly believes that NGO is the right way to help the poor and service the needy. So, she has joined in RDO, it has been already initiated by Mr.M.Kulandaivelu and then she has promoted and elected as Managing Trustee as on likeminded social activist thoughts.

THEMATIC AREAS OF FOCUS:

- Children care & Protection
- Women empowerment
- Eradication of poverty
- Eradicate Child Labour & illiteracy
- Education for all
- Support to Disabled and unemployed youth
- Income generation programmes & credit linkage services
- Rescue & Rehabilitate the children from various abuses.
- Eradication of social, communal, caste riots & gender discriminations
- Protection of human rights
- Protection of environment and global warming
- Prevent violence against women
- Protect public harmony and the constitution of our nation
- Strengthening of Panchayatraj systems etc.,.

OBJECTIVE OF RDO:

- ❖ To establish a well understanding rapport among the targeted community without any discriminations.
- ❖ To rescue the children in distress and protect them from abuse and exploitation.
- ❖ To ensure the children's basic human rights at all level through by educating the community.
- ❖ To identify the dropouts and never enrolled and assist them to gather education and prevent the school going children from dropout.
- ❖ To promote the girl children's education and their status in the community to lead a respectable standard of living.
- ❖ To promote various skill development trainings to adolescent girls, youths and women access to a well established further education and employment.
- ❖ To help the helpless and hopeless children access to education, employment, health, protection, care and support services, emotional support and guidance in co ordination of Government, Non - Government and International community.
- ❖ To improve the downtrodden people's income generation and skills acquire a good standard of living with all necessary livelihood resources.
- ❖ To eradicate violence against children and women in the community.
- ❖ To undertake rescue programmes during the times of natural calamities, disasters of flood, fire, earthquake, tsunami and storm etc.,

TARGET WORKING AREAS:

“Think globally works locally” is a well known concept especially as for our social activists. As such we think to bring out changes at global level with in the human system of life style and living behaviors. Even though, we are capable to endeavor our works in throughout India, due to financial crisis, we are enhancing our works in the following areas right now....

S.No.	District	Taluks/Blocks
1	Pudukkottai	Thirumayam, Ponnamaravathy, Arimalam, Thiruvarankulam, Aranthangi, Avudaiyarkoil and Manamelkudi
2	Cuddalore	Kurinjipadi
3	Sivagangai	Thiruppathur & Sakkottai

These are the major working areas of our Organization. In which we have enhancing our developmental programmes. Basically we have initiated our works at Pudukkottai district. Then we have extended our working areas based on the needs and necessities of the vulnerable people and the opportunities gained by us to work for them.

MAJOR TARGET POPULATION:

“Greater leaders are not born ..! But, they are created by realizing the vulnerability on poor and acquire the leadership automatically”

Such as our organization RDO has never wants to taken leadership but we are imposed to enhance our roles and responsibilities according to activate our programmes based on the needs of the vulnerable to bring out them from all kind of social and ethical burdens, economical crisis, illiteracy, political imbalance, health insecurity and gender discriminations etc.,.

Such as we are working among the major population as follows.....

- Women and children of below poverty line and in distress.
- Illiterates in the sections of children to aged.
- Marginalized farmers, fishermen and dalit communities.
- Disaster affected victims.
- Literates but unemployed youth and middle aged.
- Widows, destitute and most deprived women holding families.
- Children of working, dwelling on the streets, rag picking, trafficked, distressed, dropouts and school going children.

- Politically unaware people especially women etc., are the expanding our works for ensuring the vulnerable poor to become as empowered in all around human life skills and systems without any discriminations in on sustained manner.

PROGRAMS FOR CHILDREN

CHILDLINE 1098 PROGRAM: (Care & Protection for 0-18 years)

We have been servicing the children through the project Childline1098, since 2011 with the guidance and support of the **Ministry of Women and Child Development, Govt. of India** through the autonomous body of Childline India Foundation. We had extended our service for children through this project for past 13 years. We had helped many children through this project. This project was under NGO control till July 2023 and now it has been taking care by District Child Protection Unit- DCPU and we are supporting them.



We had rescued the children from child marriage, child labour, bonded labour, begging, child trafficking, child servitude, sexual harassments, sexual abuse, forced for illegal activities of stealing, selling drugs and pick pocketing etc,. To eradicate these evils and secure the children in most effective and progress manner at **Thiruvankulam, Thirumayam, Arimalam** and **Ponnamaravathi** blocks of Pudukkottai district.

We are having favorable & supportive rapport with the Government departments such as, the Police, District Social Welfare, District Child Protection Unit, child Child Welfare Committee-CWC, labour, education, health, Juvenile Justice Board, Revenue and ICDS departments and along with the public welfare activist groups of Lion & Rotary clubs, Youth clubs and women SHGs etc., to rescue the distress children and extended needed rehabilitation services.

We have handled 78 cases during the period April 2023 to July 2023. These children had been rescued and rehabilitated and we extended the needful support to them.

OPEN HOUSE PROGRAM:



Open house is the program, which is conducted by the children in front of the Government officials and general public to convey their issues/ barriers or challenges, which they are facing in the school or society. They are seeking help to overcome those and hence they will address those issues with the petition. As a NGO, we would collect those petitions and forward those to concern officials and follow them to sort it out.

In this financial year, we have conducted the open house program at four places in the following months July, September, November and January respectively. This program had been conducted in the Government schools by the children to expose their needs.

S.No.	Case category	No. of cases
1	Medical support	1
2	Nutrition support	1
3	Dropout rescue	6
4	Missing	5
5	Emotional Support & Guidance	18
6	Child labour	2
7	Child Sexual Abuse	8
8	Physical abuse	4
9	Emotional abuse	8
10	Child marriage	6
11	Corporal punishment	1
12	Runaway	3
13	Educational support	8
14	Family issues & other cases	7
	Total no. of cases from April-2023 to July-2023	78

CHILDREN'S PARLIAMENT:

"TO DEVELOP THE LEADERSHIP SKILLS OF THE CHILDREN THROUGH CHILDREN'S PARLIAMENT"

By implementing 4E's among Children

EDUCATE	- Political Awareness
EMPOWER	- Leadership Skills
ENHANCE	- Responsibilities
ENSURE	- Potential Future Leaders

We establish the children's Parliament in Govt. schools at our service areas to develop the Leadership skill among school children. One of the children hold Prime Minister's & Speaker's chairs and some others holds various Ministers chairs and MP's chairs and discuss about various things and related to their needs & requirements and will make resolutions for their development. By which the children will be given education about our Indian constitutions parliament, their roles & responsibilities.



As such, we had selected the suitable children for the posts Prime Minister, Health Minister, Food Minister, Education Minister and etc., for all these postings the children only nominated and selected the right person for right posting to act for them and to make them to be socio responsive person in future. They would convene once in three months and discuss their issues & needs and inform to Home

Management Committee to take the necessary action against that.

- ❖ We have formed the children's parliament in 35 Government schools in our service areas with the support of **Local Volunteers & Sitaram Jindal Foundation.**
- ❖ We are successfully maintaining it through special Teachers/Motivators
- ❖ Awareness created about Indian Constitutions, especially the roles and responsibilities of Parliament members and the power of their roles.
- ❖ Children are well aware about their roles and responsibilities and performing it very enthusiastically.
- ❖ Children are very happy and energetic, because of children's Parliament.
- ❖ They are participating eagerly in children's Parliament and acting as real leaders.
- ❖ Considering themselves as real leaders and equipping them in such a way and doing their duties very efficiently.

- ❖ They have enhanced their leadership skills and acquired more knowledge.
- ❖ Because of children's Parliament, there are numerous positive changes in children's behavior, which has been witnessed by their school Teachers, Principals and their parents.
- ❖ Based on the fruitful output, by hearing the news from neighbor schools, the rest of the schools are requested our NGO to form the Children's Parliament in their schools.
- ❖ In this financial year we have conducted 16 nos. of Children's Parliament awareness programs.

SCHOOL MANAGEMENT COMMITTEE:

We participate in SMC meeting in the schools in our service areas. During this meeting we discuss about each child's physical, mental, educational development to the parents and share the children's behavior, positive, morality development, learning capacity, their specialized subjects, their interests and their further educational environment . We act as a bridge between children, Parents and Teachers and do the needful for the development of children.

OUTREACH & AWARENESS PROGRAMS:

We conduct outreach and awareness programs to provide proper awareness and information about the Child safety and security to the public about good touch, bad touch, POCSO Act, Child Marriage Prevention Act, Child Labour Act and its punishments and how to protect children from various abuses and exploitation.



During this year, we have conducted 36 nos. of Outreach and awareness programs at various places of Ponnamaravathi, Arimalam, Thirumayam & Thiruvankulam blocks of Pudukkottai district.

TALUK ADVISORY BOARD:



resolutions to solve those problems as early as possible.

We are conducting Taluk Advisory Board -TAB meetings in our service Taluks once in every three months. In this meeting Taluk level Government officials Tahsildhar, R.I, V.A.O, DCPO, DSWO, BDO, Police, club members and volunteers are participating to discuss about Child related issues & problems and make

OUTREACH FOR MGNREGS WORKERS:

We are providing basic knowledge & awareness to the **MGNREGS** (Mahatma Gandhi National Rural Employment Guarantee Scheme) workers about in what critical situations the children are getting abused and how to handle the issues and how to secure the children and how to support them for their bright future.



As well as, we gave them the awareness about child trafficking and how to be cautious. Explained about POCSO Act and Child Marriage Act and child helpline number 1098 and how to use it to get the help and support.

In this Financial year, we have given 40 nos. of outreach for MGNREGS workers.

MASS AWARENESS PROGRAMS:



We conduct Mass Awareness programs on weekly markets, temple at festival timings, people crowded area like bus stands/Railway Station and etc. We issue pamphlets and create awareness to general public about children Safety and importance of Education, women empowerment, child rights and Act against children & punishments for that.

Mass awareness had been given to the public at the below mentioned place as per the schedule.

SCHOOL LEVEL AWARENESS PROGRAMMES:



During this reporting period we have conducted school based awareness creation outreach programmes in more than 10 nos. of High and Higher Secondary Schools, 25 nos. of primary & middle schools in our working area of Thirumayam, Ponnamaravathy, Thiruvankulam and Arimalam blocks. Through this awareness programs school children were educated through by film shows and lecture method, group discussion on the POCSO act, the evils imposed on children both in the family and in the community, good touch and bad touch happened on them, how to protect their co-aged friends from various distress, the role of Childline 1098 and its services are had exposed to the students.

ADOLESCENT GIRLS AWARENESS TRAINING:

We have conducted Awareness Trainings to Adolescent Girls at Thirumayam, Arimalam, Perungudi, Mirutunilai and Pudukkottai. About 130 Adolescent girls were participated between the age group of 11-15 in these trainings.

In this training, we have explained them about Good Touch & Bad Touch, Screening of “Komal film” about Child Sexual abuses and how to protect themselves from that, Short Film shows- “Pachaimannu – Child Labour” and about POCSO Act. We have advised the adolescent girls with demo to take the Nutritious food and the benefits of it and given general information about Childline1098 and activities of it.



SHG- SELF HELP GROUPS PROMOTION:

Women development is not only their development but it is concern with a generation's development. Keep in mind, we have given more concentration to empower the women as a powerful as well as a respectable member of their family and in the society. In this connection we have enhanced the various activities.



The vulnerable poor women are identified and they are promoted into mutually supportive self help groups in rural and urban areas of our target working areas. They are guided to involve in small, regular periodical savings and internal lending to support each other to fulfill their emergency, consumption, health, educational needs and later on for their income generation programs (IGP) activities to establish micro level enterprises. Educate and train-up our group women to draft their own developmental programs by various training programs such as AGP and EDP.

NABARD'S ONE DAY AWARENESS TRAINING PROGRAMME:

We have conducted one day training programmes for awareness generation to the SHG's women of Arimalam block in Mirattunillai Panchayat by the **AGM** of **NABARD**, Pudukkottai on 19 th February 2024. In this program 30 no's of SHGs women had participated in the training. The name of the SHG called 'MARIAM SHG' – minority community women.



The AGM of NABARD, Pudukkottai Mr. **Deepak Kumar** had given the training along with us and Mr.Viji kumar, Director of Tamilnadu Research Foundation had

led the program. In this training the SHGs women are educated on the importance of SHG, need of regular small savings, internal credit and recovery management, methods of functioning the SHGs, book keeping, bank accounts management, public relation, improving leadership quality, need of women's entrepreneurship and income generation.



Dr.Vijikumar had explained about.....

- *How to select Business
- *How to start up

- *How to implement &
- *How to be a Successful entrepreneur....

In addition, the participants are educated on general health, personal hygiene, child care, awareness on need of child rights protection, their education and the ill effects of child labour, child marriage, child abuse etc.

SKILL DEVELOPMENT TRAINING FOR REFUGEES:



We have conducted Skill Development Program for our trainee beneficiaries, who are Srilankan Refugees on 19th November 2023 to 21st November 2023 at Pudukkottai. It's a

three days workshop for refugee women. During this training, we have educated them about how to make art from waste – how to make use of the tailoring waste materials and make them as a art product and what are all the possible ways to re use it.

Added to that, we have trained them to do Screen Printing. So, then they could advance and enhance their business to the next level. This training had given them the good exposure to expand their business and to increase their income generation. Since, all these trainees were already completed the skill development training in tailoring,



DIZ-Deutsch-Indische Zusammenarbeit e.V. - German NGO:



We are being partner with the German NGO called DIZ, who is a German NGO sending and receiving volunteers across the world for the concept of Cultural Exchange by having collaboration with BMZ- German Government.



For this volunteership Program, we have received two volunteers named **Caroline Molzeberger** – duration 20.12.2022- 07.06.2023 and **Caroline Lenuneberger** – duration 20.12.2022- 04.07.2023 from Germany at contractual

basis. During this period, they worked for RDO and supported our projects and served the poor and needy.

They have taken classes for the children in the Government schools in our service blocks of Pudukkottai District. They have taught children in various topics & fields

- *How to give First Aid * Origami
- * Art & Craft * Computer
- * Communication * Best from Waste & etc.,



Simultaneously, they have learnt our working module and technologies, where as they could implement those in their places according to the need.

As part of this volunteership Program, we have attended the four days workshop Program at Nagpur on 7th August 2023 to 10th August 2023.

TGG – VOLUNTEER PROGRAM:



We have received a Volunteer called **Mr.Najah**, who was from Kerala to learn and understand the concept of our services and working technologies. He stayed here from 22.10.2023 to 28.10.2023. He was trained to do need assessment and Impact assessment. During his stay, we have trained them on these

aspects and guided him to support the poor, deprived and underprivileged women and to make them as self entrepreneurs through their NGO.



TAILORING MACHINE OFFERED:

We had supported the poor girl named Ms.Arputham, who is doing her under graduation. She belongs to the place called Perungudi and her family situation is very pathetic, her mother is **mentally** retarded and father is the daily Wagener and suffering lot for their date to day survival. Hence, we had offered her Skill training in Tailoring and a Sewing machine to generate income for her family's survival with the support of local and international volunteers.



AWARENESS CREATION PROGRAMME-VILLAGE MEETINGS:

We have conducted awareness meeting in Pudukkottai District to put vote without getting any bribe. In every meeting we had strongly insisted about women participation in elections and usage of it. Also we clearly mentioned the benefits of women participation and mainly made awareness to make bribe less and non corrupted community. We have conducted this meetings very interactively and friendly. All the participants were clearly aware the importance of Election and their role of selecting the right candidate to serve the people.



WOMEN ENTERPRENUERSHIP PROGRAM:



We had organized three days training program EDP- Entrepreneur Development Program for the deprived women, who had already completed their skill development Training in Tailoring. This Program had conducted on 3rd November-2023 to 6th November 2023 supported by **TREC- STEP**. This



training was given to them to motivate them to become a entrepreneur and to start up their own business as individually or as joint venture or as small scale.

Followed by our staff personnel also attended the workshop at Trichy on 21.09.2023 to extend our services.

MEDICAL SUPPORT:

We have conducted a camp at Mugham, Pudukkottai District, where Srilankan Refugees are living. All of them are struggling hard for their day to day survival. Many of them are living as a daily wageners, none of them are having regular income source. Hence, we will often conduct special camps with the help of local & International volunteers to support those support less people.

During this camp, we come to know about the person named Mr. Ranjith, Who has been doing painting work for his day to day survival. As a Srilankan refugee, he had struggled lot for his and his family's survival. He is the only earning member in his family, while he was doing painting work at the top, he fell down and got fractured. His family was in



completely pathetic situation even for getting a meal in a day, including his two children belongs to 6 and 4 years old. Hence, we had supported him by giving medicines and groceries for his family survival for three months and still we are looking for help to support them further.

CONCLUSION:

“Help the Weak, it will make you strong”

Our Prime Purpose in this life is to help others; always be willing to lend a helping hand to others.

Such as our organization RDO has enhanced a lot of programmes to empower the downtrodden poor in our working areas. All the programmes are not only welfare oriented but also they have been measurable and result oriented.

To enhance these programmes to be more successful during this reporting period we have gained numerous support from the donor agencies, Government departments, our management committee members, the public, the beneficiary community and especially our team of staff personnel, volunteers, etc, we hope, in the forth coming year will be much glistering and glorious period to our organization to enhance more programmes for the poor people. We are aims to render our services much better and wider.

News.....

செம்பூதி அரசு நடுநிலைப்பள்ளியில் 1098 சைக்ல்களை விநியோகம் செய்து ஆரம்பப் பள்ளிகளில் மாணவ மாணவிகள் பங்கேற்பு.

இரா.பாண்டி கோட்டம் கட்டிடத்துறை அமைச்சர் தலைமையில் செம்பூதி அரசு நடுநிலைப்பள்ளியில் 1098 சைக்ல்களை விநியோகம் செய்து ஆரம்பப் பள்ளிகளில் மாணவ மாணவிகள் பங்கேற்பு செய்துள்ளனர்.

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- **DIZ-Germany**
- **The Ministry of Women & Child Development, Govt. of India**
- **Childline India Foundation, Mumbai & Chennai**
- **Sitaram Jindal Foundation, Bangalore**
- **The Shamdasani Foundation**
- **Tamilnadu Skill Development Corporation, Chennai**
- **Police department, Govt. of Tamilnadu**
- **SSA, Chief Educational Officer, Pudukkottai**
- **District Child Protection Unit, Pudukkottai**
- **District Social Welfare Officer, Pudukkottai**
- **Our local & International donors**
- **Volunteers & staff.**

Contact:

Mr.M.KULANDAIVELU
The Project Director,
Rural Development Organization - RDO,
102, Nagappa Road,
Arimalam-622201,
Pudukkottai Dist,Tamilnadu, South India.
Phone: 04333-271599, 9444467755
E.mail:
rdo2002in@yahoo.co.in
www.rdoindia.co.in

Thank You!